



TEMBO
CONTENT

tembocreates.com



A fresh approach to event content production

- High quality, experienced, freelance conference producers
- For research, production & consultation
- Available as and when you need them

Event attendees expect high quality content, and the growing challenge for organisers is to find the people who can deliver exciting conference programmes and seminar content – when they are needed.

How CONTENT works

TEMBO CONTENT provides dedicated expert individuals, helping you scale your content resource to cover existing projects or to quickly support a new project. It prevents gaps left by staff changes and helps you resource up as and when required.

Whatever the catalyst, we know you have little time for research and interviewing lots of people. We do the work to provide high quality freelance people with valuable experience through working with many different businesses.

- Flexible, cost-effective way to secure skilled people with a fresh perspective
- Delegate a project to a self-motivated, experienced individual
- Complete projects faster, without adding long-term overhead
- Ensure high quality output to drive your conference or event



We provide freelance conference producers and consultants:

CONFERENCE PRODUCTION

- Review of existing content that needs fresh energy
- Validation of new topic ideas to assess audience appetite
- Qualitative primary research with industry leaders
- Qualitative secondary research with sponsors
- Identification of key themes
- Development of quantitative audience surveys
- Programme development and recommendations on formats
- Recruitment and management of Advisory Board
- Acquiring the most relevant speakers to support the delivery of your tier one audience
- Supporting sales teams to secure sponsors and working with them on their offering on programmes

CONSULTANCY

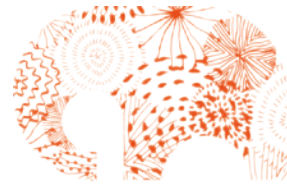
- Strategic planning & portfolio review
- Content team review, restructuring, training & development
- Event development: market analysis, topic validation, format creation & end-to-end event delivery



TEMBO was launched by Kate Disley in 2016. It has grown quickly to meet demand for its unique and innovative services.

What makes TEMBO more than a regular agency is that it offers real problem-solving services for event organisers.

Other Services Include:



TEMBO PR

TEMBO PR is a content-driven events agency. Through bright ideas, wise words, innovative concepts and grand designs we are your creative go-to PR friend in events. We make sure your story is told in the right way and remembered by the people who matter.



TEMBO IMPACT

TEMBO IMPACT is a specialist marketing agency for events. We are a team of marketers with experience in all aspects of event marketing. We plug into your existing team to add impactful marketing wherever it's most needed.



TEMBO PEOPLE

A fresh approach to marketing resource for event organisers. A collective of experienced freelance event marketers who rapidly make a difference. Synchronised and scalable with your event business needs. Available when you most need it.



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Contact us today

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